

## **SPRING IN TO SPEX**

**Spex on Central St. in Evanston holds "Art+Vision" with painting by Marjorie Davidson, complimentary Lancome makeup applications and Beausoleil trunk show.**

FOR IMMEDIATE RELEASE - March 9, 2011 - Evanston, IL - Spex, the premier destination for luxury eyewear and sunwear, holds their next "Art+Vision" event with painting from Marjorie Davidson. The opening reception is on Thursday, April 14 from 6-9 pm, at 2000 Central St., Evanston, IL 60201; 847-864-0300; [www.spexchicago.com](http://www.spexchicago.com). The work will be on view until May 26. Drinks and appetizers will be served. A trunk show featuring the entire Beausoleil eyewear collection will be on view during the reception. As a bonus to guests who attend the event, Lancome's regional makeup artist Will Stefenhagen will be present to do complimentary eye and face makeup applications. He will be introducing the newest spring arrivals from Lancome's arsenal of beauty products.

Featuring their entire 2011 collection, Beausoleil continues with their impressive explorations of color and material in frames and sunglasses. Beausoleil is among one of the most exclusive eyewear collections on the market, introducing a new artistic vision to the eyewear industry. Their collection consists of precision in design, modernity and glamour, and the combination of high-quality materials with perfect craftsmanship. Their frames are handcrafted, classic but sophisticated, and very easy to wear. Beausoleil's designs are innovative and are always up to date with the current trends in eyewear. Handmade in France, Beausoleil consistently offers an unrivaled level of style and attention to detail.



Artist Marjorie Davidson brings her paintings and watercolors to Spex for six weeks. A painter of still life and landscapes, Ms. Davidson enjoys the interplay of transparent colors and surface both in watercolor and oil. Her work captures the depth of feeling inspired by nature and explores the landscapes of northern Lake Michigan and the Carolina coast. Assistant Manager Sean Clowney says "Marjorie's paintings feature a variety of spring themed watercolors that will not only compliment the weather but also the spring collection of Beausoleil eyewear. Marjorie's light and airy watercolors will bring a breath of fresh air to Spex in April."

Spex is synonymous with offering artfully crafted eyewear and sun wear to a stylish and discerning public with an eye for beauty and function. Their product selection ranges from sleek and minimal to vibrant and eclectic. Style and function merge in unparalleled designer collections from season to season, while attentive and knowledgeable customer service rounds out the experience for the fashion-forward shopper. Dr. Sanela Puskar is the in-house optometrist who specializes in primary eye care. She encourages all customers to come in for a comprehensive eye exam. Most major medical and routine vision insurances are accepted.

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